

National Folk Festival 2025

Online information to support Vendors Application

2 stage process. On acceptance there will be additional information required.

1. Vendor contact details.

The applicant must be contactable before, during and after the Festival.

Vendors are required to maintain permanent and reliable communication with the National Folk Festival Vendor Management Team. Delayed response to urgent matters may cause your cancellation from the event.

Unless stated otherwise, all communication, including any requirements listed in the document, should be via email, to the Vendor Management Team vendors@folkfestival.org.au

2. Stall Category – Select one

The vendor must identify their category as different site fees will apply. If unsure, please request advice. If the incorrect category is selected, you will be reassigned, and the appropriate fee will be charged.

Volunteer discounts

The National Folk Festival relies on Volunteers to deliver the event. With up to 1000 Volunteers on site during the festival we put a preference on choosing stallholders that are willing to provide a discount to Volunteers. The better the discount the more Volunteers will buy from you.

In 2025 we aim to have a range of options at a discount. It would be fantastic if hot food providers had one option per day at a significant discount to volunteers. Please consider what you may offer to volunteers so that we can advertise it to our volunteers prior to the event.

3. Product details

Please provide a brief description/photograph of your products. A list of the products you intend to sell is required for approval.

As the National Folk Festival is committed to becoming a NoWaste Festival we also require a description of any packaging you intend to use. There is no glass allowed on site and no single use plastics. Successful applicants will be required to provide packaging details in an additional information request if not provided here.

4. Total Vendor Site Size and pricing

Please refer to item 6 in the Terms and Conditions for pricing structures

5. Back of House (BOH)

Will you require Back of House space? And if so, what size is required and what will it be used for? Please state if you will have a cool room and the size and power requirements of the cool room. Please note that some cool rooms and stock stored in vehicles may be located in a central secure storage area. We will discuss this further with you after your application has been approved while allocating sites.

6. Stall Structure

Please see item 9 of the Terms & Conditions for more information.

Marquee weight hire

All marquees not hired via the National Folk Festival must hire weights at \$15 per leg weight unless they are hired independently.

Please refer to item 9.7 in the Terms and Conditions for more information.

7. Stall Appearance and Accessibility

We require an image of your stall as part of the application. We also require a scale diagram of your stall layout. This can be hand drawn. This is an important part of the application as it helps us to plan your position and site layout.

8. Late night trading

It is a requirement for all vendors to trade during the hours outlined in item 5 of the Terms and Conditions, which are subject to amendment before the event. More details on late night trading hours are outlined in item 5 of the Terms and Conditions.

Please register your interest in late night trade. Morning opening times may be negotiable for those that opt for late night trade.

9. Power outlets

Each site fee includes 1 x 15 amp outlet

Any extra 15 amp outlets must be ordered and paid for by the vendor before the event. Successful applicants must provide a list of all equipment and amp usage so please consider your power requirements carefully before answering this question.

Orders for additional power must be placed in advance, as EXTRA POWER CANNOT BE ORDERED ON SITE.

10. Staff passes - Additional

Each site fee includes a specified number of staff passes. See fee schedule in item 6.2 of the Terms and Conditions for the specified number of staff passes included. Vendors and staff must always have a valid staff pass. This includes during set up and pack down.

11. Camping

Please refer to item 8.6.5 in the Terms and Conditions for information about camping options

12. Additional Extras

Optional extras are available for hire through the National Folk festival.

13. Registration and Insurance

Business registration and insurance are a requirement to trade at the National Folk Festival. Please see item 13 of the Terms and Conditions for more details.