

National Folk Festival 2026

Information to support Stallholders Application

2 stage process. On acceptance there will be additional information required.

1. Stallholder's contact details.

The applicant must be contactable before, during and after the Festival.

Stallholders must maintain permanent and reliable communication with the National Folk Festival Stallholder Management Team. Delayed response to urgent matters may result in cancellation from the event.

Unless stated otherwise, all communication, including any requirements listed in the document, should be via email, to the Stallholder Management Team stallholders@folkfestival.org.au

Stallholder Trading name: This name will be used in the program to advertise your stall.

Food businesses: A current food business registration is required at the time of application. An updated registration certificate will be required if the current certificate expires prior to the event.

2. Product and Service Details

Stall Category – Select one

The Stallholder must identify their category as different site fees will apply. If you are unsure which category your stall is in, please request advice. If the incorrect category is selected, you will be reassigned, and the appropriate fee will be charged.

Product description

Please provide a description of your menu, products or services including pricing. A list of the products you intend to sell is required for approval.

Images to support your description are required. Links to websites, and links to social pages are appreciated also to help with the selection process.

Volunteer discounts

The National Folk Festival relies on Volunteers to deliver the event. With up to 1000 Volunteers on site during the festival we put a preference on choosing stallholders that are willing to provide a discount to Volunteers. The better the discount the more Volunteers will buy from you.

In 2026 we aim to have a range of options at a discount. It would be fantastic if hot food providers had one option per day at a significant discount to volunteers. Please consider what you may offer to volunteers so that we can advertise it to our volunteers prior to the event.

3. Site dimensions (size) and pricing

Refer to item 6 in the Terms and Conditions for pricing structures.

Please indicate the size required for your stall structure. **Trucks and vans must ensure to include tow bars, hitches and all door openings, and signage.**

Back of House (BOH)

Will you require Back of House space? If so, what size is required and what will it be used for? Please state if you will have a cool room and the size and power requirements of the cool room. Please note that some cool rooms and stock stored in vehicles may be located in a central secure storage area away from your stall as not all allocated stall sites can accommodate co-located storage areas. We will discuss this further with you after your application has been approved, while allocating sites.

The total selected site size must be inclusive of all your equipment in front and back of house. If the total Stall area exceeds the dimensions indicated, you may be moved and will be charged the appropriate fee.

4. Stall Structure

Please see item 9 of the Terms & Conditions for more information.

We require details of the structure you will be trading from, and if using a separate structure for BOH we require details of that also.

Marquee hire

If you choose to hire a Marquee through the festival it will be all set up for you before you arrive and includes weights and a single light per 3x3 space. Flooring is an optional extra.

Marquee weight hire

All marquees not hired via the National Folk Festival must hire weights at \$15 per leg weight unless they are hired with a marquee independently. We will require further details of any weights hired independently to approve prior to arrival on site.

Please refer to item 9.7 in the Terms and Conditions for more information.

Stall Appearance and Accessibility

We require an image of your stall as part of the application. We also require a scale diagram of your stall layout. This can be hand drawn. This is an important part of the application as it helps us to plan your position and site layout.

2. Additional Extras

Staff passes - Additional

Each site fee includes a specified number of staff passes. See fee schedule in item 6.2 of the Terms and Conditions for the specified number of staff passes included. Stallholders and staff must always have a valid staff pass. This includes during set up and pack down. Please indicate here how many 'extra' passes will be required.

Water needs (Food businesses)

It is presumed that all food stalls will require water. To help us plan the site allocations please indicate if you will require connection via your own hose, or if you will use buckets to transport water.

Table hire

Please indicate if you would like to hire trestle tables and if so, how many.

Power - extra

Each site fee includes 1 x 15-amp outlet

Any extra 15-amp outlets must be ordered and paid for by the Stallholder before the event.

Successful applicants must provide a list of all equipment and amp usage, so please consider your power requirements carefully before answering this question.

Orders for additional power must be placed in advance, as EXTRA POWER CANNOT BE ORDERED ON SITE.

Stallholder Car passes

Each stall site fee includes one stallholder car pass. This allows access in the Entertainment Zone for Bump in and Bump out, and parking in the Stallholder parking area. Extra passes can be purchased for \$20. Please indicate here if extra car passes will be required.

Camping

Please refer to item 8.6.5 in the Terms and Conditions for information about camping options. General camping is included with each staff pass. Booked and allocated unpowered and powered sites are an optional extra.

5. Registration and Insurance

Business registration and insurance are a requirement to trade at the National Folk Festival.

Please see item 13 of the Terms and Conditions for more details. Please upload a copy of all current insurance certificates. If your insurance expires prior to the event, we will require an updated certificate prior to arriving on site.

Extra Information for consideration

Packaging

As the National Folk Festival is committed to becoming a No Waste Festival we require a description of any packaging you intend to use prior to the event. There is no glass allowed on site and no single use plastics.

Please see the 2025 Waste and Recycling info for stallholders document on the website for guidance. This will be reviewed, and any updates will be shared with successful applicants.

Successful applicants will be required to provide packaging details. This will be requested with other additional information during the contracting process.

Trading hours and Late-night trading

It is a requirement for all Stallholders to trade during the hours outlined in item 5 of the Terms and Conditions, which are subject to amendment before the event.

Stallholders add to the vibrancy of the Festival and we encourage all stallholders to stay open later than the hours outlined in the Terms and Conditions. *Details on late night trading hours are outlined in item 5 of the Terms and Conditions.* We require at least one Food Stall to trade until 2am or later.

If you are interested in late night trade, please communicate this with the Stalls manager via email. Morning opening times may be negotiable for those that opt for late night trade.